

# 2025 Annual Report

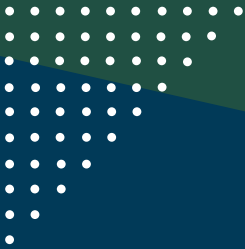


**MAPLE HILLS**  
Generations Strong | Fiers de nos générations



# Table of Contents

Message from the Mayor	3
Maple Hills Council	4
Council Remuneration & Expenses	5
Council Meetings	5
Closed Sessions	7
Assessment and Tax Ratios	7
Tax Rates and the Special Provincial Levy	8
2025 Maple Hills Tax Rates	8
2025 General Operating Fund	9
General Government Services	10
Protective Services	10
Transportation Services	11
Environmental Health Services	11
Environmental Development Services	12
Recreation and Cultural Services	13
Fiscal Services	13
Regional Collaborations	14
2025 Grants Received	15
Grants Provided for Social or Environmental Purposes	16
2025 Community Engagement & Events	17
Administration	18



## Foreword

This Annual Report is prepared in accordance with Section 105 of the Local Governance Act and its accompanying Regulation 2018-54. As required under the Act, the report includes governance and financial information, details respecting the delivery of local government services, and information related to grants and economic development activities.

This report is available on the Maple Hills website and may also be examined at the Clerk's Office during regular business hours.

The Rural Community of Maple Hills was officially established on January 1, 2023, as part of New Brunswick's Local Governance Reform initiative. The new local government is comprised of five former Local Service Districts (LSDs): Shediac, Dundas, Moncton, Painsec Junction, and Irishtown.

## Message from the Mayor

On behalf of Council, I am pleased to present the 2025 Annual Report, which provides an overview of our financial performance for the fiscal year ending December 31, 2025. Council remains committed to transparency and accountability to you — our residents.

As we conclude our first term as your Council, we recognize that local government is still new to many residents and can at times feel unfamiliar or confusing. However, we are confident that Maple Hills will continue to grow stronger — with a united voice and a shared commitment to responsible governance.

In 2025, Council remained focused on key priorities guided by our vision for an engaged and connected rural community. These priorities included:

- Continuing to build strong relationships with our regional partners and other levels of government.
- Expanding Council's knowledge of local governance to serve you better.
- Increasing resident engagement through both online and in-person initiatives to foster a stronger sense of community.
- Continuing to improve communication and ensure transparency in all aspects of our work.

Some of our notable accomplishments this past year include:

- The official grand opening of the Maple Hills Moncton Kia Centre — home to our local government offices, a vibrant recreation hub, and a fitness centre offering affordable access close to home.
- The new branding and logo for Maple Hills.
- The adoption of our third municipal budget (for 2026), along with the successful completion of the 2025 budget, which included a reserve transfer and a year-end surplus.
- Maintaining minimal tax rates — below those of many nearby local governments in former Local Service District areas.

We hosted town halls in each ward in the Spring, established a Safety Advisory Committee and adopted a Strategic Plan which outlines long-term priorities and guide us in building a safe, sustainable, and connected future . Each milestone reflects the dedication and collaboration of Council, staff, and residents alike.

As I reflect on my third full year as your Mayor, I'm incredibly proud of how far we've come. From where we started to where we are today, it has been an honour to be part of these foundational years of our local government. I am deeply grateful for the support we've received from residents, the expertise of our management team, and the partnerships we've developed with other levels of government and industry. I also want to take this opportunity to sincerely thank the administrative staff for their hard work and commitment to bringing Council's vision to life. With a capable and experienced team in place, Maple Hills is well-positioned to thrive in the years ahead.

I remain proud of what we've achieved — together in 2025. None of it would have been possible without the dedication of Council, the tireless efforts of staff, and the participation of you, the residents of Maple Hills. To those who called, emailed, completed a survey, joined a Town Hall, shared a comment, or attended a meeting — thank you. Council wants your engagement and feedback, it help us ensure we are following the path the residents want us to take. Thank you for your continued support as we work together to make Maple Hills a place we are all proud to call home. Enjoy our 2025 Annual Report.

Warm regards,  
Erica Warren  
Mayor, Maple Hills



# Maple Hills Council

Following the Local Governance Reform Process, the Rural Community of Maple Hills was formed, separated into three wards, with the following representation:

- Mayor (1)
- Deputy Mayor\* (1)
- Councillor-at-Large (2)

- Councillor, Ward 1 (1)
- Councillor, Ward 2 (1)
- Councillor, Ward 3 (1)

*\*Elected by Council on an annual basis*



**ERICA WARREN**  
Mayor  
erica.warren@maplehill.ca



**CHAD MARTIN**  
Councillor  
chad.martin@maplehill.ca

WARD 2



**MARK ESTEY**  
Councillor-At-Large  
mark.estey@maplehill.ca



**DAVID GINGRAS**  
Deputy Mayor  
david.gingras@maplehill.ca

WARD 1



**ERIC MURRAY**  
Councillor-At-Large  
eric.murray@maplehill.ca



**MARC SAVOIE**  
Councillor  
marc.savoie@maplehill.ca

WARD 3

## Council Remuneration & Expenses

Elected officials of the Rural Community receive a flat-rate remuneration for their respective positions. This compensation structure was approved by the provincially appointed Transition Facilitator prior to the 2023–2026 Maple Hills Council taking their Oath of Office. Remuneration is governed by Maple Hills By-Law No. 3 – A By-Law Respecting the Remuneration of the Mayor and Councillors of the Maple Hills Rural Community.

Throughout the year, elected officials represent the municipality by attending various events and fulfilling official duties on behalf of the community. Council members are eligible to receive a monthly cellular phone allowance, and travel allowances for municipal business conducted within a 50-kilometre radius from the centre of Maple Hills. (Travel conducted outside the 50-kilometre radius is eligible for reimbursement at the provincial mileage rate.) These allowance amounts are reviewed and set annually by Council during budget deliberations.

The following outlines the 2025 Councillor remuneration:

ELECTED OFFICIAL	ANNUAL RENUMERATION, PURSUANT TO BY-LAW	ACTUAL REMUNERATION IN 2025, INCLUDING REMITTANCES AND PER DIEMS
ERICA WARREN, Mayor	\$48,823.82	\$52,810.96
DAVID GINGRAS, Deputy Mayor, Ward 1	\$20,522.67	\$24,073.67
MARK ESTEY, Councillor-at-Large	\$18,242.60	\$20,394.55
CHAD MARTIN, Councillor, Ward 2	\$18,242.60	\$20,399.86
ERIC MURRAY, Councillor-at-Large	\$18,242.60	\$20,026.31
MARC SAVOIE, Councillor, Ward 3	\$18,242.60	\$20,285.12

## Council Meetings

The Council of Maple Hills follows a Committee of the Whole (COW) meeting model to promote transparency, collaboration, and informed decision-making. Under this model, Council meets twice per month, with only one meeting designated as a Regular Council Meeting, where formal motions and decisions are made.

The first Tuesday of each month is reserved for the Committee of the Whole, which includes all members of Council and Administration. While these meetings follow a format similar to Regular Council Meetings, no binding decisions are made. Instead, the purpose is to provide detailed information, background context, and an open forum for discussion among elected officials.

This setting also allows staff to present reports and recommendations for Council's consideration in advance of formal decisions being brought forward at a Regular Council Meeting. This structure enables Council to engage more thoroughly with issues before they reach the decision stage, supporting a more informed and thoughtful governance process.

Additional information regarding Special Meetings and Emergency Meetings can be found in the Procedural By-Law of Municipal Council No. A-01.

## COUNCIL MEETING ATTENDANCE

DATES	MEETING TYPE	ERICA WARREN, Mayor	DAVID GINGRAS, Deputy Mayor, Ward 1	MARK ESTEY, Councillor-at-Large	CHAD MARTIN, Councillor, Ward 2	ERIC MURRAY, Councillor-at-Large	MARC SAVOIE, Councillor, Ward 3
7-Jan	●						
21-Jan	●						
04-Feb	●		●				
18-Feb	●						
11-Mar	●						
18-Mar	●						
01-Apr	●						
15-Apr	●				●		
01-May	●			●			
06-May	●						
20-May	●			●		●	
02-Jun	●						
23-Jun	●						
12-Aug	●						
19-Aug	●			●			
02-Sept	●						
16-Sept	●						
07-Oct	●						
21-Oct	●						
27-Oct	●				●		
04-Nov	●				●		
12-Nov	●						
18-Nov	●			●			

● Committee of the Whole    
 ● Regular Meeting    
 ● Special Meeting    
 ● Attended Virtual    
 ● Absent

## Closed Sessions

Pursuant to Section 68(1) of the Local Governance Act, Council may hold a meeting or a portion of a meeting in closed session for the duration of the discussion for matters that fall within the exemptions outlined in the Act. Pursuant to Section 68(1) of the Local Governance Act, Council may hold a meeting or a portion of a meeting in closed session for the duration of the discussion for matters that fall within the exemptions outlined in the Act. While these discussions are not open to the public, it is important to note that no decisions are made during a closed session.

During these closed sessions, Council may only provide direction to staff or legal counsel, and any formal decisions must be made during a subsequent open session that is accessible to the public. In accordance with transparency practices, Maple Hills discloses any planned closed session topics on the published meeting agenda prior to the meeting.

## Assessment and Tax Ratios

In New Brunswick, the Province performs the assessment function on behalf of all taxing authorities. All real property (with few exceptions) is assessed at its real and true value (market value). Market value is the price that the property would likely sell for on the open real estate market on January 1 of the year preceding the year for which the assessment is made. The Province calculates the total value of all properties in each local government and rural district and provides this information for the determination of the local tax rate. The Province also issues tax bills and undertakes collection of property taxes. There are two general classifications of properties: residential and non-residential. Non-residential has two subcategories: heavy industrial and other non-residential. The local government can set the ratio between no less than one point four (1.4) times and not more than one point seven (1.7) times the assessed value for other non-residential and heavy industrial properties.

In 2025, the tax base for the Maple Hills Rural Community is \$1,143,893,500. The approved General Operating Budget for the year totals \$6.2 million.

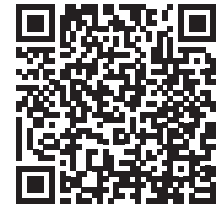
Maple Hills' budget is organized into five taxation sub-units, as outlined below:

ASSESSMENT				RATIOS	
SUB-UNIT LSD = Local Service District	RESIDENTIAL	NON- RESIDENTIAL	HEAVY INDUSTRIAL	NON- RESIDENTIAL	HEAVY INDUSTRIAL
SHEDIAC LSD	\$27,001,100	\$49,300	\$0	1.7	N/A
DUNDAS LSD	\$7,485,300	\$0	\$0		
MONCTON LSD	\$596,248,400	\$38,655,200	\$0		
PAINSEC JUNCTION LSD	\$38,756,900	\$2,325,200	\$0		
IRISHTOWN LSD	\$423,795,500	\$9,576,600	\$0		

## Tax Rates and the Special Provincial Levy

The Province shares the property tax field with the local government of Maple Hills. Both the Province and Maple Hills levy taxes on real property. The residential rate of provincial property taxation is \$0.5617 on each \$100 valuation of real property being residential property referred to in paragraphs (a) to (f) and (h) and (i) of the definition “residential property” in section 1 of the Assessment Act and \$1.0345 on each \$100 valuation of real property being residential property referred to in paragraphs (g) and (j) to (n). The non-residential properties are \$1.8560 per \$100 of assessed value. Owner-occupied residences in Maple Hills do not pay provincial property taxes. Maple Hills levy a local tax to recover that part of the net budget not financed through the community funding grant.

The Special Provincial Levy is a levy charged to all residential owner-occupied properties in former local service districts that are now part of a new local government for the administration of road related services provided directly by the Department of Transportation and Infrastructure. Revenues for the provision of this service is made by way of a levy of \$0.4115 per \$100 of assessment. This rate is in addition to the local tax rate. Non-owner-occupied properties and non-residential properties do not pay for this special levy. This levy is a continuation of the levy that has been applied to former local service districts prior to local governance reform in 2023.



Real Property  
Taxation and  
Provincial Rates

For more information on Real Property Taxation and Provincial Rates, please visit:  
[https://www2.gnb.ca/content/gnb/en/departments/finance/taxes/real\\_property.html](https://www2.gnb.ca/content/gnb/en/departments/finance/taxes/real_property.html)

## 2025 Maple Hills Tax Rates

The tax rates in the table below are calculated per \$100 of property assessment. The Special Provincial Levy, Services provided by the Minister (Policing, Dangerous or Unightly Premises and Animal Control), and Cost of Assessment are additional to the residential tax rate and are collected and retained by the province.

SUB-UNIT LSD = Local Service District	LOCAL TAX RESIDENTIAL (Set by Maple Hills)	SPECIAL PROVINCIAL LEVY	PROVINCIAL TAX (Residential tax credit if owner occupied)	PROVINCIAL TAX (Residential, other)	COST OF ASSESSMENT
Shediac LSD	\$0.4785*	\$0.4115	\$0.5617	\$1.0345	\$0.0194
Dundas LSD	\$0.4830*	\$0.4115	\$0.5617	\$1.0345	\$0.0194
Moncton LSD	\$0.4767*	\$0.4115	\$0.5617	\$1.0345	\$0.0194
Painsec Junction LSD	\$0.5267*	\$0.4115	\$0.5617	\$1.0345	\$0.0194
Irishtown LSD	\$0.5088*	\$0.4115	\$0.5617	\$1.0345	\$0.0194

*\*Each taxation sub-unit has a distinct tax rate, which reflects the specific combination of **shared regional services** and **local services** provided within that area.*

## 2025 General Operating Fund

<b>GENERAL GOVERNMENT SERVICES</b> Council Remuneration, Salaries, Benefits, Training & Development, Associations, Legal Fees	\$922,761
<b>PROTECTION SERVICES</b> Policing (RCMP), Firefighting Services, Emergency Measures, Animal Control	\$3,108,306
<b>TRANSPORTATION SERVICES</b> Street Lights, Street Signs	\$188,819
<b>ENVIRONMENTAL HEALTH SERVICES</b> Planning, Community Development, Promotion	\$927,112
<b>ENVIRONMENTAL DEVELOPMENT SERVICES</b> Planning, Community Development, and Promortion	\$375,444
<b>RECREATION &amp; CULTURAL SERVICES</b> Facilities, Parks & Playgrounds, Community Events	\$258,347
<b>FISCAL SERVICES</b> Short-Term Borrowing Fees, Debenture Fees, Bank Charges	\$384,615
<b>TOTAL EXPENDITURES</b>	<b>\$6,235,404</b>

# General Government Services



**Total Expenditures: \$922,761**

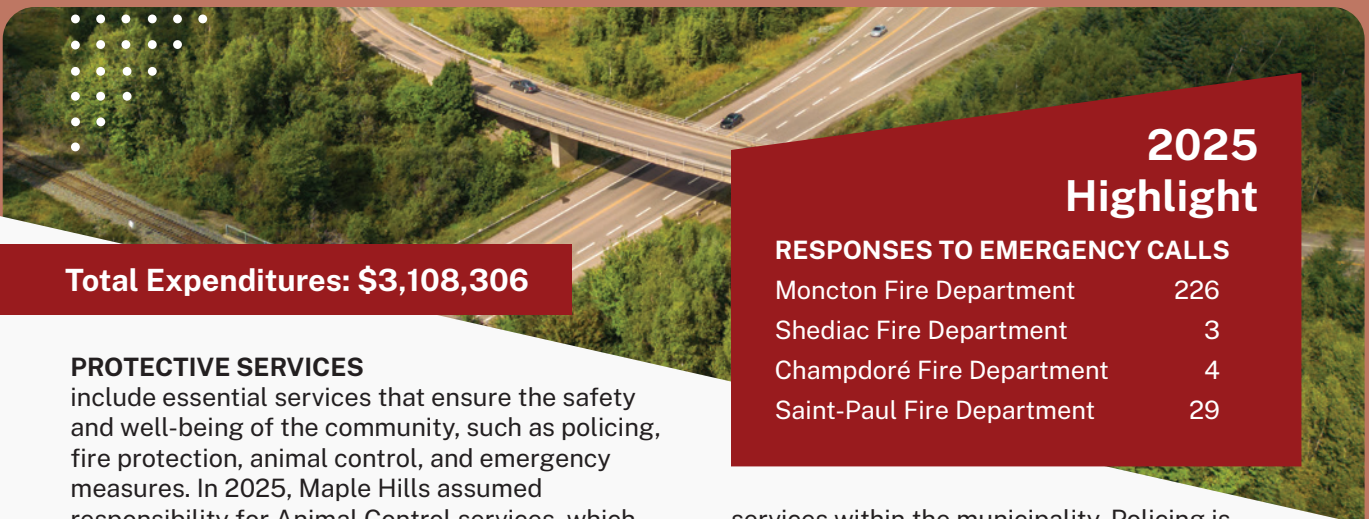
## GENERAL GOVERNMENT

encompasses the core corporate services necessary for the operation of the Municipality. This includes expenditures related to administrative staff, Mayor and Council, legal and payroll services, and common services such as property assessment costs, civic relations, and regional or collaborative initiatives. Additionally, this category covers general liability insurance, community grants, and other foundational expenses that support the day-to-day governance and overall functioning of the municipality.

## 2025 Highlights

1. Council adopted the first strategic plan for Maple Hills - A long-term roadmap to help guide how Maple Hills grows and makes decisions.
2. One new policy ratified by Council and one new bylaw.

# Protective Services



**Total Expenditures: \$3,108,306**

## PROTECTIVE SERVICES

include essential services that ensure the safety and well-being of the community, such as policing, fire protection, animal control, and emergency measures. In 2025, Maple Hills assumed responsibility for Animal Control services, which are delivered through a service agreement with the New Brunswick SPCA (NBSPCA). Maple Hills has also assumed responsibility for policing

## 2025 Highlight

### RESPONSES TO EMERGENCY CALLS

Moncton Fire Department	226
Shediac Fire Department	3
Champland Fire Department	4
Saint-Paul Fire Department	29

services within the municipality. Policing is administered by the municipality and delivered through a contract with the Royal Canadian Mounted Police (RCMP).

# Transportation Services



**Total Expenditures: \$188,819**

**TRANSPORTATION SERVICES** remain the responsibility of the New Brunswick Department of Transportation and Infrastructure. Since January 1, 2023, Maple Hills has assumed responsibility for the management of public street lighting within its boundaries. In support of this service, Council adopted a policy providing clear framework to guide staff in the effective management of street lighting on public roads, as well as any outdoor lighting associated with recreational facilities located within the local government area.

## Did you know?

Street lighting is considered a local service, which means that each taxation area is responsible for covering the costs of street lighting within its own boundaries. In other words, residents only pay for the lighting provided in their specific taxing authority.

# Environmental Health Services



**Total Expenditures: \$927,112**

**ENVIRONMENTAL HEALTH SERVICES** include solid waste collection contracts and associated expenses for the disposal of waste at the ECO360 landfill facility. In 2025, Maple Hills entered into a regional solid waste collection contract managed through the Southeast Regional Service Commission (SERSC), resulting in a decreased cost for the municipality.

## 2025 Highlight

The Master Service Agreement with Circular Materials generated a total of \$128,731 in revenue for the year 2025. This revenue is derived from the sale of blue bags (recyclable materials), supporting both waste diversion efforts and municipal revenues.



# Environmental Development Services

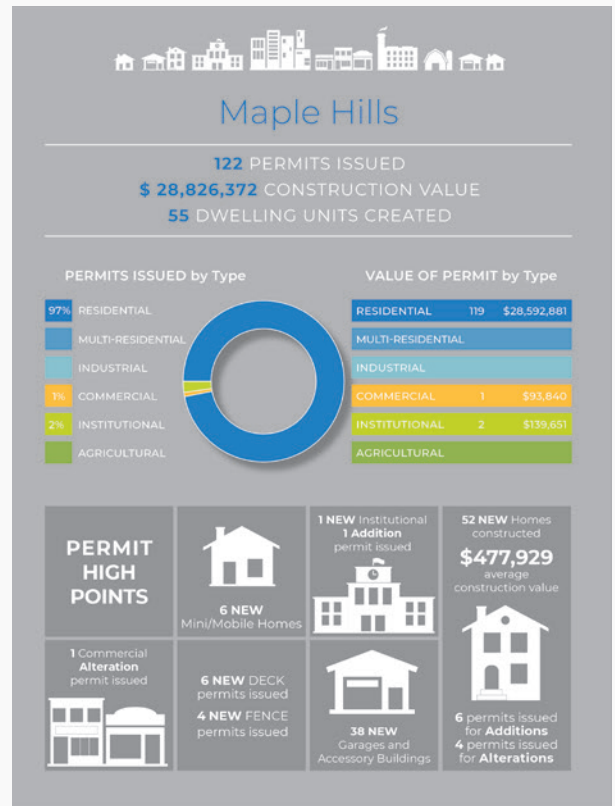


**Total Expenditures: \$375,444**

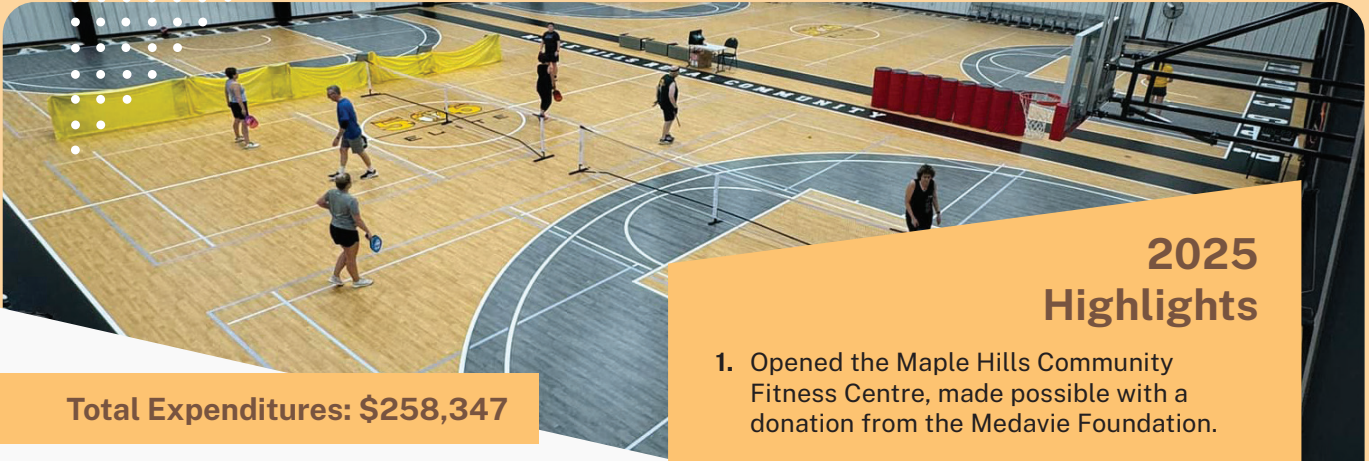
**ENVIRONMENTAL DEVELOPMENT SERVICES** in Maple Hills include the cost of land-use planning, which is provided by Plan360 at the SERSC. This includes building permits (construct, renovate, relocate, demolish, or change the use of a building), zoning, and variances.

## 2025 Building Permits

PERMIT TYPE	NUMBER OF PERMITS	2025 YEAR-TO-DATE
Residential	70	\$27,204,271
Multi-residential	0	\$0
Commercial	1	\$93,840
Industrial	0	\$0
Institutional	2	\$139,651
Accessory buildings & structures	48	\$1,388,608
Agricultural	0	\$0
<b>TOTAL</b>	<b>121</b>	<b>\$28,826,370</b>



# Recreation and Cultural Services



## 2025 Highlights

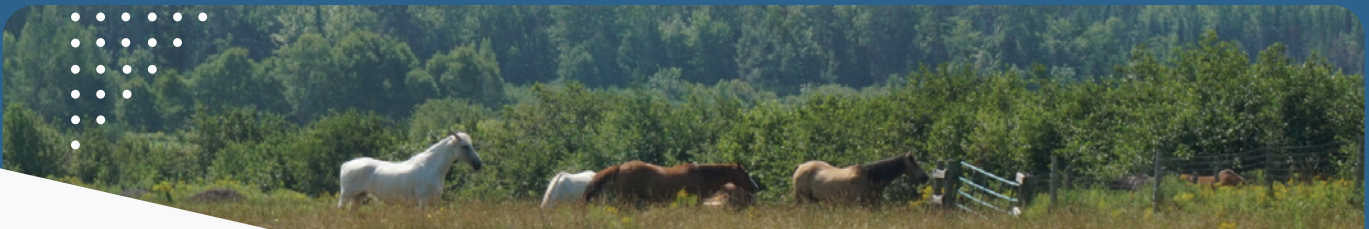
1. Opened the Maple Hills Community Fitness Centre, made possible with a donation from the Medavie Foundation.

2. In partnership with TH Sports Group and Jumpstart, the Maple Hills Moncton Kia Centre hosted a free six-week “Hoops for Her” basketball initiative for girls ages 7-15. The program welcomed over 50 participants and was designed to build confidence while providing an accessible, no-cost opportunity for girls to learn and enjoy the game of basketball.

**Total Expenditures: \$258,347**

This category includes expenses related to maintenance of sports fields, wetlands, walking trails, the operation and maintenance of recreational facilities. It also supports the delivery of programming and events aimed to enhance social engagement and promote active living for residents of all ages. In 2025, Maple Hills hosted a variety of community events that provided opportunities for residents to stay active, engaged, and connected through recreational, cultural, and leisure activities.

# Fiscal Services



**Total Expenditures: \$384,615**

Fiscal Services include all costs associated with the municipality’s financial obligations and long-term financial planning. This category includes the repayment of long-term debt, interest on both short-term and long-term borrowing, banking and financing fees, and transfers to capital and operating reserves to support future municipal expenditures.

## 2025 Year-end Transfers

RESERVE FUND	AMOUNT
Capital Reserve Fund	\$125,000
General Reserve Fund	\$35,000

## Regional Collaborations

As part of the Province’s Local Governance Reform, New Brunswick’s 12 Regional Service Commissions (RSCs) have taken on several newly mandated services, including economic development, tourism, regional transportation, community and social development, and regional infrastructure cost-sharing. These are in addition to the existing responsibilities of solid waste management and land use planning that predate the reform.

Across the five taxation areas within Maple Hills, the costs associated with these regional services are incorporated into the Operating Budget. Given their growing scope and impact, it is important to highlight these services and their related costs in Maple Hills’ Annual Report to ensure transparency and public awareness.

The Mayor (or Deputy Mayor, as the designate) represents Maple Hills on the Board of Directors for the SERSC, alongside other Mayors from the region. In 2025, Mayor Warren served on the Board of Directors and the following SERSC committees:

- Audit Committee
- Regional Public Safety Committee
- Regional Tourism Committee
- Planning Management Committee and the Regional Transportation Committee

SERSC SERVICE	2025
Eco360	\$159,192.00
Regional Waste Collection Services Management	\$673,2730.62
Plan360	\$365,253.44
Regional Collaborative Services	\$25,842.00
Regional Transportation Services	\$3,338.65
Social and Community Development	\$8,173.19
Recreation Infrastructure Cost Sharing	\$2,127.06
Regional Economic Development	\$0
Regional Tourism	\$2,018.15
Public Safety	\$2,426.84
Mosquito Control Program	\$0
<b>TOTAL COST FOR SERVICES IN 2025</b>	<b>\$1,241,644.95</b>

### 2025 Highlight

The Regional Safety Committee provided the municipality with 25 emergency preparedness kits (72-hour supply), which were distributed to vulnerable residents in Maple Hills in collaboration with local schools and churches

## 2025 Grants Received

The Rural Community collaborates with various government agencies and community partners to execute various projects. Throughout 2025, Maple Hills submitted numerous grant applications to support these projects.

The following provides an overview of the grants awarded to Maple Hills in 2025:

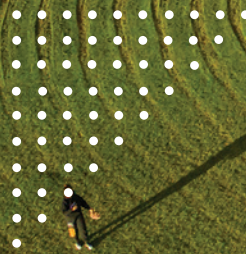
FUNDER(S)	AMOUNT	PURPOSE/PROJECT
Jumpstart	\$14,500	Hoops for Her
Canadian Heritage – Celebrate Canada Fund	\$3,020	2025 Canada Day Celebrations
Canadian Heritage – Celebration and Commemoration Fund	\$2,000	2025 Acadian Day Celebrations
Government of New Brunswick - Tourism Heritage and Culture	\$5,000	Active Youth Support Development Programs
Regional Development Corporation	\$7,500	Youth Sports Equipment
Government of New Brunswick – Social Development	\$1,475	Community Connect Fair
Government of New Brunswick - Post-Secondary Education, Training and Labour	\$11,027	Student Employment Experience Development (SEED)



# Grants Provided for Social or Environmental Purposes

One of the stated purposes of a local government under the Local Governance Act is to promote the economic, social, and environmental well-being of its community. The Council of the Rural Community of Maple Hills acknowledges that participation in sports, recreational, educational, artistic, and cultural activities contribute significantly to the well-being and overall quality of life of its residents. In accordance with Maple Hills Policy P07, grants were provided to the following organizations in 2025:

ORGANIZATION	AMOUNT	
Club d'âge d'or	\$500	Equipment
Lakeville Lions Club	\$250	Community Art Program
Beloved Miniature Horses	\$250	Equine Assisted Learning Workshop
Irishtown 4-H Club	\$500	Achievement Awards Day
Jeux de l'Acadie	\$500	44 <sup>th</sup> Annual Jeux de l'Acadie
Grace Point Church	\$500	Community school supplies initiative
Irishtown Community Centre	\$500	Family Fun Day
Lewisville Minor Hockey Association	\$500	Golf Tournament Fundraiser
MDR Consulting Inc.	\$500	Earth Day - Community Clean-up
A & A Auto	\$250	Community Halloween Trunk or Treat
Moncton Hawks U11A	\$500	Team Sponsorship
<b>TOTAL CONTRIBUTIONS IN 2025</b>	<b>\$4,750</b>	



## 2025 Community Engagement & Events

In 2025, Maple Hills hosted and took part in a wide variety of events that brought residents together and fostered a strong sense of community. Highlights included:

- Partnering with the Irishtown Community Centre to host an **outdoor family movie night**
- Recognizing the **graduating classes of 2025** through online celebrations
- Hosting a successful **Canada Day celebration** with more than 400 attendees
- Celebrating the **grand opening of the Maple Hills Moncton Kia Centre**
- Facilitating a **community-wide yard sale**
- Participating in the Irishtown Community Centre's annual **Family Fun Day**
- Hosting four Maple Hills **branding consultation sessions** across the community
- Hosting **three travelling Town Hall meetings** throughout Maple Hills
- Celebrating **Municipality Week**
- Hosting a **Community Connect Fair** at the Maple Hills Moncton Kia Centre
- Hosting **Cookies & Milk with Santa**, featuring a fun-filled afternoon of indoor activities at the Maple Hills Moncton Kia Centre
- Providing **candy canes to local schools** for students prior to the holiday break

These events reflect our commitment to building a connected, vibrant, and engaged community.



Maple Hills Movie Nights



Trunk or Treat



Trunk or Treat

# Administration



**HANNA DOWNEY**  
Chief Administrative Officer  
hanna.downey@maplehill.ca



**VANESSA ARBEAU**  
Services Manager  
vanessa.arbeau@maplehill.ca



**CHANELE DOUCET**  
Community Development Officer







**NADIA ROUSSEL**  
Clerk  
nadia.roussel@maplehill.ca







-  Suite A, 2603 route 115, Irishtown, NB E1H 2M5
-  [info@maplehills.ca](mailto:info@maplehills.ca)
-  506-805-5445
-  [maplehills.ca](http://maplehills.ca)

